

Purchasing Mail Lists

It is a proven fact that targeted marketing tactics improve direct mail response rates and reduce promotional expenses. At The Iowa State Bar Association (ISBA), we can help you reach over 7,500 legal professionals that practice law in Iowa or are part of the legal profession.

The ISBA provides the most reliable attorney lists available. Our database is updated daily to ensure information is sent to the appropriate address, and reaches members quickly.

Depending on your needs, the ISBA has the capability of generating contact lists based on any or all of the following:

- ❖ City
- ❖ Practice Area
- ❖ County
- ❖ Judicial District
- ❖ Years Admitted to Practice
- ❖ State
- ❖ Age
- ❖ Zip Code
- ❖ Gender

Overall benefits to purchasing the ISBA membership list include:

- Access to well-educated professionals.
- Access to over 7,500 contact names and addresses of people working in the legal profession.
- Access to the most comprehensive and accurate data.

Types of Formats:

Mail lists and labels consist of a member name and *their preferred mailing address*.

Adhesive Label

John Doe
Doe Law Firm
100 Main St
Anytown, IA 50309

Email (Electronic File)

Names and addresses delivered via email.

**** Prior approval required. ISBA only provides electronic file format to mailing houses.**

PRICING		
Price Schedule	< 1000 Records	Over 1000 Records
Price per Contact	.15	.11
Shipping & Handling	\$15.00	
\$100 Minimum order required		

All sales are final!

Fax or Mail Order Form with a **sample of your mailing** to:

Mary Lehman | ISBA | 521 East Locust, 3rd Floor | Des Moines, IA 50309 | Fax 515-243-2511

Mailing Label Use Agreement

In consideration of The Iowa State Bar Association (the "Association"), 521 East Locust Street, Fl. 3, Des Moines, Iowa 50309, allowing the undersigned (the "User") the use of the Association's mailing labels (the "Mailing Labels") as provided herein, the User hereby agrees and acknowledges as follows:

1. The User submits herewith the following:
 - (a) A complete sample of the materials to be mailed by the User via the Mailing Labels.
 - (b) An advance deposit of \$100.00 made payable to the Association, or the total cost of the order.
 - (c) Completed Exhibit "A" hereto.
2. The Association reserves the right to refuse to sell the Mailing Labels to User for any reason. Additionally, User will not use the Mailing Labels for mailing with respect to the following items: tobacco; alcoholic beverages; firearms; gambling; pornographic materials; and any other items or subjects added to this list from time to time (prior notice of which need not be provided to User). No reference will be made to the Association in any mailing using the Mailing Labels unless otherwise agreed in writing in advance by the Association.
3. User will use the Mailing Labels for the following purpose or purposes only: _____

User will use the Mailing Labels only once and will not copy, duplicate or record the Mailing Labels in any manner or pursuant to any medium for any future use, such copying, duplication, recording and reuse being specifically prohibited by the Association. User will not at anytime permit the Mailing Labels or the information contained therein to pass into the hands of any other person, association, organization, entity or company.

4. The Mailing Labels shall be used only for mailing purposes and may not be used for telephone or personal contact; provided, however, that in the event the User receives a response from a lawyer as a result of a mailing using the Mailing Labels. User may thereafter contact such lawyer with respect to the subject matter contained in the ruling by telephone, personal contract or by mail, such contacts being permitted uses.
5. For breach of this Agreement, User will be liable to the Association for all damages (plus reasonable attorney fees, court costs and expenses, including expenses incurred in the investigation) and loss of income. A remedy at law for any actual or threatened breach of this Agreement by User may be inadequate and User agrees that the Association shall be entitled to specific performance hereof or injunctive relief, or both, by temporary or permanent injunction or other appropriate judicial remedy, writ or order, in addition to any damages which the Association may be legally entitled to recover. User will hold the Association harmless against any damages or claim of damages, costs and reasonable attorney fees, arising out of any actual or alleged impropriety or illegality of mailed matter, or infringement of trademark or trade name or copyright belonging to others.
6. The Association's rights, including, but not limited to, common law and statutory rights of literary property and copyright in the Mailing Labels and the data contained therein are not assigned or released as a result of this Agreement, but are reserved and retained by the Association subject to the limited use permitted under this Agreement.
7. The Association's charges for the use of its labels do not include sales, use, excise or similar taxes. Consequently, in addition to the standard charge set forth on Exhibit "A" hereto (by this reference made a part hereof), the amount of any present or future tax applicable to the sale of the Mailing Labels will be paid by User, or in lieu thereof, User will provide the Association with a tax exemption certificate acceptable to the taxing authorities and to the Association.
8. This Agreement has been entered into and is performable in part in Des Moines, Polk County, Iowa, and shall be governed, construed and interpreted in accordance with the laws of the State of Iowa.

IN WITNESS WHEREOF, The User has executed this Agreement this _____ day of _____ 20____.

Company Name: _____ Signature: _____

Signer's Name: _____ Title: _____
(Please print or type)

Date: _____

Mail List Order Form

Name of Organization _____

Address _____

City, State, Zip _____

Contact Person _____ Phone _____

Email _____ Fax _____

***Mail House Email** _____

*If you are using a mail house for your mailing, we will send your email (electronic) file directly to the mail house, as the file may NOT be transferred, copied or duplicated. Your mail house must agree to delete the electronic file immediately after the one-time use.

Purpose of List _____

Type of Format

Adhesive Label

Comma Delimited Text File

IMPORTANT: Order only if you are familiar with text file. The ISBA does not provide technical support.

Delivery:

Standard (7 Business days)

Express Service (for an additional \$10)

Section/Practice Area _____

Counties _____

Judicial Districts _____

Zip Code Range _____

Year Admitted to practice _____

Other _____

Payment: Visa or Mastercard # _____ Exp. Date _____

Check Enclosed

Signature _____

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Sections/Practice Areas	
Administrative Law	104
Agricultural Law	220
Alternative Dispute Resolution	127
Business Law	466
Commercial & Bankruptcy	342
Corporate Counsel	260
Criminal Law	324
eCommerce	162
Environmental & Natural Resource	154
Family & Juvenile	570
General Practice	358
Government Practice	187
Health Law	182
Intellectual Law	101
International Law	44
Labor & Employment	428
Law Practice Management	119
Litigation	841
Probate & Trust Law	813
Real Estate & Title Law	708
Taxation	403
Trade Regulation	49
Workers' Compensation	380

Iowa Judicial Districts

1-A = 213	3-A = 200	5-C = 1864
Allamakee	Buena Vista	
Clayton	Cherokee	6 = 889
Delaware	Clay	Benton
Dubuque	Dickinson	Iowa
Winneshiek	Emmet	Johnson
	Kossuth	Jones
1-B = 279	Lyon	Linn
Black Hawk	O'Brien	Tama
Buchanan	Osceola	
Chicksaw	Palo Alto	7 = 439
Fayette		Cedar
Grundy	3-B = 311	Clinton
Howard	Crawford	Jackson
	Ida	Muscatine
2-A = 207	Monona	Scott
Bremer	Plymouth	
Butler	Sioux	8-A = 204
Cerro Gordo	Woodbury	Appanoose
Floyd		Davis
Franklin	4 = 230	Jefferson
Hancock	Audubon	Keokuk
Mitchell	Cass	Mahaska
Winnebago	Fremont	Monroe
Worth	Harrison	Poweshiek
	Mills	Van Buren
2-B = 413	Montgomery	Wapello
Boone	Page	Washington
Calhoun	Pottawattamie	
Carroll	Shelby	8-B = 140
Greene		Des Moines
Hamilton	5-A = 212	Henry
Hardin	Dallas	Lee
Humboldt	Guthrie	Louisa
Marshall	Jasper	
Pocahontas	Madison	
Sac	Marion	
Story	Warren	
Webster		
Wright	5-B = 73	
	Adair	
	Adams	
	Clarke	
	Decatur	
	Lucas	
	Ringgold	
	Taylor	
	Union	
	Wayne	

Counties

Adair County	12	Jefferson County	29
Adams County	4	Johnson County	269
Allamakee County	16	Jones County	20
Appanoose County	12	Keokuk County	8
Audubon County	8	Kossuth County	27
Benton County	20	Lee County	39
Black Hawk County	189	Linn County	476
Boone County	18	Louisa County	6
Bremer County	21	Lucas County	8
Buchanan County	11	Lyon County	9
Buena Vista County	28	Madison County	177
Butler County	17	Mahaska County	28
Calhoun County	7	Marion County	33
Carroll County	32	Marshall County	62
Cass County	18	Mills County	8
Cedar County	15	Mitchell County	10
Cerro Gordo County	95	Monona County	7
Cherokee County	19	Monroe County	7
Chickasaw County	10	Montgomery County	14
Clarke County	12	Muscatine County	58
Clay County	21	O'Brien County	11
Clayton County	16	Osceola County	9
Clinton County	45	Page County	15
Crawford County	17	Palo Alto County	9
Dallas County	52	Plymouth County	18
Davis County	7	Pocahontas County	9
Decatur County	6	Polk County	1864
Delaware County	12	Pottawattamie County	120
Des Moines County	67	Poweshiek County	25
Dickinson County	31	Ringgold County	2
Dubuque County	127	Sac County	6
Emmet County	17	Scott County	302
Fayette County	19	Shelby County	17
Floyd County	21	Sioux County	37
Franklin County	10	Story County	115
Fremont County	8	Tama County	17
Greene County	16	Taylor County	6
Grundy County	11	Union County	8
Guthrie County	12	Van Buren County	7
Hamilton County	17	Wapello County	53
Hancock County	13	Warren County	39
Hardin County	20	Washington County	29
Harrison County	7	Wayne County	6
Henry County	22	Webster County	58
Howard County	9	Winnebago County	12
Humboldt County	8	Winneshiek County	23
Ida County	17	Woodbury County	212
Iowa County	24	Worth County	6
Jackson County	16	Wright County	12
Jasper County	47		

All numbers are approximate