



# Purchasing Mail Lists

It is a proven fact that targeted marketing tactics improve direct mail response rates and reduce promotional expenses. At The Iowa State Bar Association (ISBA), we can help you reach over 7,800 legal professionals that practice law in Iowa or are part of the legal profession.

The ISBA provides the most reliable attorney lists available. Our database is updated daily to ensure information is sent to the appropriate address, and reaches members quickly.

Depending on your needs, the ISBA has the capability of generating contact lists based on any or all of the following:

- ❖ City
- ❖ Practice Area
- ❖ County
- ❖ Judicial District
- ❖ Years Admitted to Practice
- ❖ State
- ❖ Age
- ❖ Zip Code
- ❖ Gender

Overall benefits to purchasing the ISBA membership list include:

- Access to well-educated professionals.
- Access to over 7,800 contact names and addresses of people working in the legal profession.
- Access to the most comprehensive and accurate data.

## Types of Formats:

Mail lists and labels consist of a member name and *their preferred mailing address*.

Adhesive Label

John Doe Doe Law Firm 100 Main St Anytown, IA 50309
--

Email (Electronic File)

Names and addresses delivered via email.

**\*\* Prior approval required. ISBA only provides electronic file format to mailing houses.**

PRICING		
Price Schedule	< 1000 Records	Over 1000 Records
Price per Contact	.15	.11
Shipping & Handling	\$15.00	
<b>\$100 Minimum order required</b>		

All sales are final!

Fax or Mail Order Form with a **sample of your mailing** to:

Mary Lehman | ISBA | 625 Court Avenue | Des Moines, IA 50309 | Fax 866-798-7097



# Mailing Label Use Agreement

In consideration of The Iowa State Bar Association (the "Association"), 625 East Court Avenue, Des Moines, Iowa 50309, allowing the undersigned (the "User") the use of the Association's mailing labels (the "Mailing Labels") as provided herein, the User hereby agrees and acknowledges as follows:

1. The User submits herewith the following:
  - (a) A complete sample of the materials to be mailed by the User via the Mailing Labels.
  - (b) An advance deposit of \$100.00 made payable to the Association, or the total cost of the order.
  - (c) Completed Exhibit "A" hereto.
2. The Association reserves the right to refuse to sell the Mailing Labels to User for any reason. Additionally, User will not use the Mailing Labels for mailing with respect to the following items: tobacco; alcoholic beverages; firearms; gambling; pornographic materials; and any other items or subjects added to this list from time to time (prior notice of which need not be provided to User). No reference will be made to the Association in any mailing using the Mailing Labels unless otherwise agreed in writing in advance by the Association.

3. User will use the Mailing Labels for the following purpose or purposes only: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

User will use the Mailing Labels only once and will not copy, duplicate or record the Mailing Labels in any manner or pursuant to any medium for any future use, such copying, duplication, recording and reuse being specifically prohibited by the Association. User will not at anytime permit the Mailing Labels or the information contained therein to pass into the hands of any other person, association, organization, entity or company.

4. The Mailing Labels shall be used only for mailing purposes and may not be used for telephone or personal contact; provided, however, that in the event the User receives a response from a lawyer as a result of a mailing using the Mailing Labels. User may thereafter contact such lawyer with respect to the subject matter contained in the ruling by telephone, personal contract or by mail, such contacts being permitted uses.
5. For breach of this Agreement, User will be liable to the Association for all damages (plus reasonable attorney fees, court costs and expenses, including expenses incurred in the investigation) and loss of income. A remedy at law for any actual or threatened breach of this Agreement by User may be inadequate and User agrees that the Association shall be entitled to specific performance hereof or injunctive relief, or both, by temporary or permanent injunction or other appropriate judicial remedy, writ or order, in addition to any damages which the Association may be legally entitled to recover. User will hold the Association harmless against any damages or claim of damages, costs and reasonable attorney fees, arising out of any actual or alleged impropriety or illegality of mailed matter, or infringement of trademark or trade name or copyright belonging to others.
6. The Association's rights, including, but not limited to, common law and statutory rights of literary property and copyright in the Mailing Labels and the data contained therein are not assigned or released as a result of this Agreement, but are reserved and retained by the Association subject to the limited use permitted under this Agreement.
7. The Association's charges for the use of its labels do not include sales, use, excise or similar taxes. Consequently, in addition to the standard charge set forth on Exhibit "A" hereto (by this reference made a part hereof), the amount of any present or future tax applicable to the sale of the Mailing Labels will be paid by User, or in lieu thereof, User will provide the Association with a tax exemption certificate acceptable to the taxing authorities and to the Association.
8. This Agreement has been entered into and is performable in part in Des Moines, Polk County, Iowa, and shall be governed, construed and interpreted in accordance with the laws of the State of Iowa.

IN WITNESS WHEREOF, The User has executed this Agreement this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_.

Company Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Signer's Name: \_\_\_\_\_ Title: \_\_\_\_\_  
(Please print or type)

Date: \_\_\_\_\_



# Mail List Order Form

Name of Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

**\*Mail House Email** \_\_\_\_\_

\*If you are using a mail house for your mailing, we will send your email (electronic) file directly to the mail house, as the file may NOT be transferred, copied or duplicated. Your mail house must agree to delete the electronic file immediately after the one-time use.

Purpose of List \_\_\_\_\_

Type of Format

- Adhesive Label
- Comma Delimited Text File

*IMPORTANT: Order only if you are familiar with text file. The ISBA does not provide technical support.*

Delivery:

- Standard (7 Business days)
- Express Service (for an additional \$10)

Section/Practice Area \_\_\_\_\_

Counties \_\_\_\_\_

Judicial Districts \_\_\_\_\_

Zip Code Range \_\_\_\_\_

Year Admitted to practice \_\_\_\_\_

Other \_\_\_\_\_

Payment: Visa or Mastercard # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Check Enclosed

Signature \_\_\_\_\_

All sales are final!

Fax or Mail Order Form with a **sample of your mailing** to:

Mary Lehman | ISBA | 625 E. Court | Des Moines, IA 50309 | Fax 866-798-7097

Sections/Practice Areas			
Administrative Law	104	Government Practice	187
Agricultural Law	220	Health Law	182
Alternative Dispute Resolution	127	Intellectual Law	101
Business Law	466	International Law	44
Commercial & Bankruptcy	342	Labor & Employment	428
Construction Law	37	Litigation	841
Corporate Counsel	260	Probate & Trust Law	813
Criminal Law	324	Real Estate & Title Law	708
eCommerce	162	Taxation	403
Environmental & Natural Resource	154	Trade Regulation	49
Family & Juvenile	570	Workers' Compensation	380
General Practice	358		

### Iowa Judicial Districts

<b>1-A = 209</b>	<b>3-A = 198</b>	<b>5-C = 2085</b>
Allamakee	Buena Vista	Polk
Clayton	Cherokee	
Delaware	Clay	<b>6 = 938</b>
Dubuque	Dickinson	Benton
Winneshiek	Emmet	Iowa
	Kossuth	Johnson
<b>1-B = 250</b>	Lyon	Jones
Black Hawk	O'Brien	Linn
Buchanan	Osceola	Tama
Chicksaw	Palo Alto	
Fayette		<b>7 = 439</b>
Grundy	<b>3-B = 317</b>	Cedar
Howard	Crawford	Clinton
	Ida	Jackson
<b>2-A = 205</b>	Monona	Muscatine
Bremer	Plymouth	Scott
Butler	Sioux	
Cerro Gordo	Woodbury	<b>8-A = 200</b>
Floyd		Appanoose
Franklin	<b>4 = 249</b>	Davis
Hancock	Audubon	Jefferson
Mitchell	Cass	Keokuk
Winnebago	Fremont	Mahaska
Worth	Harrison	Monroe
	Mills	Poweshiek
<b>2-B = 394</b>	Montgomery	Van Buren
Boone	Page	Wapello
Calhoun	Pottawattamie	Washington
Carroll	Shelby	
Greene		<b>8-B = 126</b>
Hamilton	<b>5-A = 228</b>	Des Moines
Hardin	Dallas	Henry
Humboldt	Guthrie	Lee
Marshall	Jasper	Louisa
Pocahontas	Madison	
Sac	Marion	
Story	Warren	
Webster		
Wright	<b>5-B = 74</b>	
	Adair	
	Adams	
	Clarke	
	Decatur	
	Lucas	
	Ringgold	
	Taylor	
	Union	
	Wayne	

### Counties

Adair County	12	Jefferson County	27
Adams County	3	Johnson County	322
Allamakee County	13	Jones County	22
Appanoose County	13	Keokuk County	6
Audubon County	6	Kossuth County	31
Benton County	22	Lee County	33
Black Hawk County	200	Linn County	530
Boone County	29	Louisa County	9
Bremer County	27	Lucas County	11
Buchanan County	10	Lyon County	9
Buena Vista County	29	Madison County	24
Butler County	17	Mahaska County	21
Calhoun County	9	Marion County	33
Carroll County	31	Marshall County	58
Cass County	19	Mills County	11
Cedar County	12	Mitchell County	9
Cerro Gordo County	91	Monona County	7
Cherokee County	17	Monroe County	8
Chickasaw County	8	Montgomery County	10
Clarke County	14	Muscatine County	61
Clay County	20	O'Brien County	14
Clayton County	13	Osceola County	9
Clinton County	39	Page County	16
Crawford County	21	Palo Alto County	4
Dallas County	66	Plymouth County	28
Davis County	9	Pocahontas County	11
Decatur County	9	Polk County	2085
Delaware County	11	Pottawattamie County	157
Des Moines County	60	Poweshiek County	25
Dickinson County	45	Ringgold County	3
Dubuque County	144	Sac County	10
Emmet County	20	Scott County	314
Fayette County	17	Shelby County	15
Floyd County	27	Sioux County	33
Franklin County	10	Story County	119
Fremont County	6	Tama County	20
Greene County	20	Taylor County	3
Grundy County	9	Union County	9
Guthrie County	16	Van Buren County	7
Hamilton County	13	Wapello County	52
Hancock County	9	Warren County	50
Hardin County	23	Washington County	32
Harrison County	9	Wayne County	9
Henry County	24	Webster County	53
Howard County	6	Winnebago County	11
Humboldt County	8	Winneshiek County	28
Ida County	10	Woodbury County	218
Iowa County	22	Worth County	2
Jackson County	13	Wright County	13
Jasper County	39		

All numbers are approximate.